

STATE ELECTION COMMISSION, KERALA

ANNEXURE - I

APPLICATION FOR CERTIFICATION OF ADVERTISEMENT

- (i) Name of the local body :
- (ii) Name and full address of the applicant :
- (iii) Whether the advertisement is by a political party / contesting candidate any other person / group of persons/association / organization /Trust (give the name) :
- (iv) (a) In case of political party, the status of the party (whether recognized National /State/Registered Unrecognized party) :
- (iv) (b) In case of a candidate, number and name of the constituency /Ward from where contesting :
- (v) Address of Headquarters of political party/ group of body of persons / association / organization /Trust :
- (vi) Channels / Cable networks on which the advertisement is proposed to be telecast :
- (vii) (a) Is the advertisement for the benefit of prospects of election of any candidate(s) :
- (vii) (b) If so, give the name(s) of such candidate(s) with full address and name(s) of constituency (ies) :
- (viii) Date of submission of the advertisement :
- (ix) Language(s) used in the advertisement (advertisement is to be submitted with two copies in electronic form along with a duly attested transcript) :
- (x) Title of advertisement :
- (xi) Cost of production of the advertisement :
- (xii) Approximate cost of proposed telecast with the breakup of number of instructions and rate proposed for each such insertion :
- (xiii) Total expenditure involved (in Rupees) :

I, Shri./Smt. S/o/D/o/W/o (full address)
 undertake that all payments related to the
 production and telecast of this advertisement will be made by way of cheque /demand draft.

Place :

Date :

Signature of the Applicant

(Applicable for advertisement by a person /persons, other than a political party or a candidate)

I, Shri./Smt..... S/o/D/o/W/o..... (full address)
 hereby state and affirm that the
 advertisement(s) submitted herewith is not for the benefit of any political party or any candidate and that this advertisement(s)
 has/have not been sponsored / commissioned or paid for by any political party or a candidate .

Place :

Date :

Signature of the Applicant

STATE ELECTION COMMISSION, KERALA

ANNEXURE - II

CERTIFICATION OF ADVERTISEMENT FOR BROADCAST/TELECAST

- (i) Name of the local body :
- (ii) Name and address of the applicant /Political
party / Candidate person / group of persons /
association /organization /Trust :
- (iii) Title of advertisement :
- (iv) Duration of advertisement :
- (v) Language(s) used in advertisement :
- (vi) Date of submission of the advertisement :
- (vii) Date of certification for broadcast/telecast :

Certified that the above advertisement is fit for broadcast/telecast as per the guidelines prescribed by the State Election Commission.

P.GEETHA
Secretary
State Election Commission